



## PRIVACY POLICY

In accordance with the Personal Data Protection Law No. 6698 (the "Law"), this Privacy Policy (the "Policy") has been prepared by Maestro Otel Turizm ve Yatçılık Limited Şirketi ("The Maestro Hotel") in its capacity as the data controller.

This Policy aims to inform you about the procedures and principles regarding the processing, recording, and transfer of your personal data by **The Maestro Hotel** when accessing and using the platforms and content available through its official website, [www.themaestrohotel.com](http://www.themaestrohotel.com) (the "Website"). It also sets out the privacy terms of the Website and associated applications or platforms used by visitors and relevant third parties (the "User").

Your personal data is processed in compliance with the confidentiality principles stipulated by the **Personal Data Protection Law No. 6698** and relevant regulations, with administrative and technical measures in place to ensure data security.

### PRIVACY PRINCIPLES/CONDITIONS:

1. The Maestro Hotel, as the data controller, processes certain personal data (Identity Information, Contact Information, Address and Location Information, Transaction Security Information, Request and Complaint Information) to provide better service to users ("Users") who visit or use its official website, [www.themaestrohotel.com](http://www.themaestrohotel.com) (the "Website"). This includes enabling access to the Website's content, applications, and platforms, ensuring communication with relevant individuals, and carrying out necessary promotional and informational activities. Personal data collected through the Website is processed, used, and stored by The Maestro Hotel in accordance with the principle of privacy.
2. Personal data processed through The Maestro Hotel's Website, including data submitted via contact forms and other electronic forms, is not shared with third parties without the User's knowledge or consent, except as specified in established policies and disclosure statements. The processed personal data is not used for any purpose other than the activities of the Company.
3. To prevent harmful content and unwanted advertisements, the Website utilizes cookies from third-party providers (internet search engines) in conjunction with first-party and third-party cookies. You may review the Cookie Policy published on the Website for more details.
4. Personal data that is processed and stored will only be shared with authorized public institutions and authorities if requested and in compliance with the applicable mandatory legal provisions. In cases where explicit consent is required, data will be shared only with the User's consent.
5. By accepting these privacy terms, Users acknowledge that the information they provide belongs to them, that they have personally submitted such information, and that it may be shared with relevant parties solely for purposes stated in the applicable policies governing application processes and communication.
6. By using the Website, Users confirm that they have read all the terms stated in this Policy, have been informed about the processing of their personal data, and accept the processing of their personal data within the defined scope and purposes.
7. The Maestro Hotel reserves the right to amend the Privacy Policy without prior notice in accordance with legal amendments, decisions by the Personal Data Protection Board, and newly arising circumstances. Users may submit their requests regarding personal data by filling out the Application Form prepared by the Company.



8. The Website may contain links to external websites, including social media platforms. When clicking on links leading to The Maestro Hotel's Website or third-party websites, Users should be aware that these external websites have their own privacy policies. Before using such sites, Users should review their respective privacy policies. The Maestro Hotel is not responsible for the content or policies of third-party websites to which it provides links and has no control over them.
9. It is widely acknowledged by IT experts and national and international authorities that "it is not technically possible to ensure the complete security of personal data transmitted over the internet." While The Maestro Hotel has implemented all necessary administrative and technical measures to protect Users' personal data, it cannot fully guarantee the security of personal data transmitted via the Website.
10. The Maestro Hotel has established policies to ensure that personal data is processed, protected, stored, and deleted in compliance with legal regulations. The Company is committed to maintaining confidentiality and declares that personal data will not be disclosed or shared with third parties except in cases specified in the policies. Employees of The Maestro Hotel have been informed that confidentiality obligations concerning personal data will continue even after the termination of their employment.

Users may review The Maestro Hotel's KVKK Policy (Personal Data Protection Law Policy) and Cookie Policy, published on the Website, for further information and submit their requests to the Company as the data controller.

#### **MAESTRO OTEL TURİZM VE YATÇILIK LİMİTED ŞİRKETİ**

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